NEWSPAPER STRUCTURE

1

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Newspapers

BROADSHEETS

- the large ones (The Times and The Daily Telegraph)

TABLOIDS

- the small ones (The Sun and The Daily Mirror)

DAILY Mirror
I'm single at 50..and loving it
JACKO: THE TRIAL
Jury shown deathbed pictures of star as his doc accused of killing
BETRAYAL OF TRUST
Miliband savages PM on NHS

2

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GENERAL OUTLOOK

- Newspaper writing is in **columns**
- Newspaper stories are often called **articles** or **reports**
- All articles' titles are called **headlines** .

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- Many articles have pictures to go with them
- The writing under a picture is called a caption

The New York Times
Tuesday, March 2, 2010 Last Update: 2:59 PM ET
Try the New Times Skimmer
OPINION »
OP-ED: IN CHILE
Between the Tremors
We felt as if we were at the end of the world.
Santiago Stands Firm
Most modern buildings are still standing, thanks to stringent building codes.
MOVIES
The Carpetbagger
Melena Ryzik counts down to the Oscars.
Video
Interactive Oscar Ballot
Video: Critics' Picks
A. O. Scott on "Sunset Boulevard."
Comment
1 2 3 4 5 6 7 8 9 10
Pablo Monsivais/Pool
Hillary Rodham Clinton and Chilean President Michelle Bachelet.
Clinton Arrives in Chile With Pledge of Aid
By GINGER THOMPSON and ALEXEI BARRIONUEVO 12:58 PM ET
Secretary of State Hillary Rodham Clinton and the Chilean president, Michelle Bachelet, held a news conference to outline Chile's needs and U.S. assistance.

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- Articles are often split into sections by subheadings
- Often these are just one word.

The Charlotte Observer

www.charlotte.com

INSIDE

Springs to cut 465 jobs in Lancaster

Spinoff projects boost revitalization

Flair, ex-wife battle over football tickets

Providence High grad on 'Top Chef'

Study: Nonsmoking sections carry risk

Air is 5 times worse than in places banning tobacco

Mecklenburg board votes to ask N.C. legislature for right to ban smoking in restaurants and bars

Mecklenburg Study

Already Smoke-free

Home sales slip a sign? Wait and see

Agents unfazed yet, cite slowdown in other cities for 2.3% dip here

NORTHEAST CHARLOTTE

School's parents return to books

Innovative Highland Renaissance hosts joint effort by CPCC, church

5

Sun

St. Kitts/Nevis

A member of the SUN Publications Group

WHAT'S INSIDE

News .....Pages 1-5
Caribbean .....Pages 10-11
Opinion .....Page 6
Special Feature .....Page 9
World .....Page 7
Sun Fun .....Page 12
Sports Pages14-16

Friday, 30 April, 2004 Vol. 3 No. 20 www.sunstkitts.com

NEWS

Sun St. Kitts/Nevis • Friday, 30 April, 2004 3

World record holders visit St. Kitts

by Terresa McCall

BASSETERRE, St. Kitts -- A couple of world record holders, who desire to fulfil their quest for "freedom and adventure" has graced the island of St. Kitts with their presence.

The Swiss Couple Emil and Liliana Schmid, whose hard work and dedication has earned them a spot in the Guinness Book of World Records, for the "longest journey by car," arrived on the island on Monday and have indicated that, thus far, they are enjoying their stay.

The couple felt the need to abstain clear from a monotonous lifestyle and in 1982, purchased a Toyota Land Cruiser and set out on a "two-year adventure" to Africa. Overwhelming fascination with adventure and excitement fuelled by the desire to become non-conformists transformed that two-year journey to a fulfilling into 18 years of worldwide adventure.

On 3 Dec., 1991, the Schmids "scored a goal" and made it into the Guinness Book of World Records of 360,799 kilometres over a 19 ½ year period through 144 countries in their faithful 24-year-old land cruiser. Since the publishing of this entry in 1998, the Schmids have continued their life long journey.

"We had jobs and then we decided that we needed to travel. So we said why not take two years and travel. We planned to travel to Africa .... but they had problems in Nigeria at the time and we changed and went to Canada and started from there. We travelled to North and Central America for two years. After the two years we wondered what we were going back to and so we decided to continue travelling," Emil in an interview with the SUN said.

Liliana expressed to that SUN that although she has not yet toured the island, she is enjoying the visit.

The couple's wish is to travel the entire Caribbean, however, they are undecided about which island they would visit next.

"We were enquiring about a boat that goes to Antigua and we were told that there was none so now maybe we have to plan for St. Maarten," Emil said.

Many can only dream about having their names written in the Guinness Book of World Records and the Schmids noted that they are indeed proud of their accomplishment and their drive to go on is fuelled by that.

"I believe that our making it into the book has helped us to come to these islands here because, every where we go, is a different experience and challenge and we sometimes get discouraged but after we succeed, we feel very happy.

When asked about their plans while on the island, Emil indicated that "what we usually do on all the islands, we travel every kilometre on the road and we try to travel from one end of the island to the next and then after we have done that, we walk around and then go to a beach and relax."

The couple is expected to leave in approximately two weeks.

World Record Holders, Emil and Liliana Schmid are currently visiting St. Kitts in an effort to quench their thirst for adventure and thrill. Here they display a 2004 edition of the world renowned Guinness Book of World Records in which their names are documented as having "the longest journey by car." (SUNphoto by Teresa McCall)

Articles often include interviews with people involved

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NEWSPAPER SECTIONS

- Editorial / Opinion Article
- Letter Page (letters to the Editor)
- Overseas / International News
- Home news
- Health News
- Celebrity Gossip
- Science
- Feature Story
- Human Interest Story
- Fashion feature
- Sport
- Finance / Business
- Education
- Classified Ads
- TV Guide / Entertainment

http://www.dreamstime.com/stock-photography-newspaper-sections-image15580712

- **EDITORIAL**
- Article that expresses the stand/opinion of the editors and publishers on a current issue

THE DAILY

EDITORIAL

The message in the medium

Welcome to the newspaper of the 21st century

New times demand new journalism. Modern technology has given us more ways to tell stories than ever before — words, pictures, audio, video and interactive graphics. The Daily will deliver them all.

These amazing times also demand new ideas, and The Daily will deliver those too.

We live at a moment of unprecedented social and technological transformation, of political tension in the United States and upheaval abroad. These times call for arguments that push beyond calcified partisanship and the political battles of yesteryear. We need new voices that inform, entertain and provoke.

On these pages you'll find views from across the political spectrum. They will come from across cultures and generations, across America and the world.

Here you will read reviews of books that matter. Pieces that explore religious faith. And history stories that illuminate where we come from.

You will also find The Daily's own point of view. We will crusade for reforming America's broken schools so we can remain the world's pre-eminent economic and technological power. We will fight for sensible immigration reform and smart environmental laws. We will push for policies that give Americans the maximum possible freedom in their personal lives. And we don't believe that expanding government is the solution to most problems.

Above all else, we will stand for freedom and with those who seek it. We believe America is exceptional, and must retain its unique role as global leader.

Not everyone will agree with us. But we know that, from the clamor of debate, new and world-changing ideas emerge. The Daily looks forward to being your guide and companion as our new era begins. ▣

These changing times demand new ideas and voices that inform, entertain and provoke.

THE DAILY | WEDNESDAY, FEBRUARY 2, 2011

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- **CURRENT NEWS**
- Account of events that have recently happened

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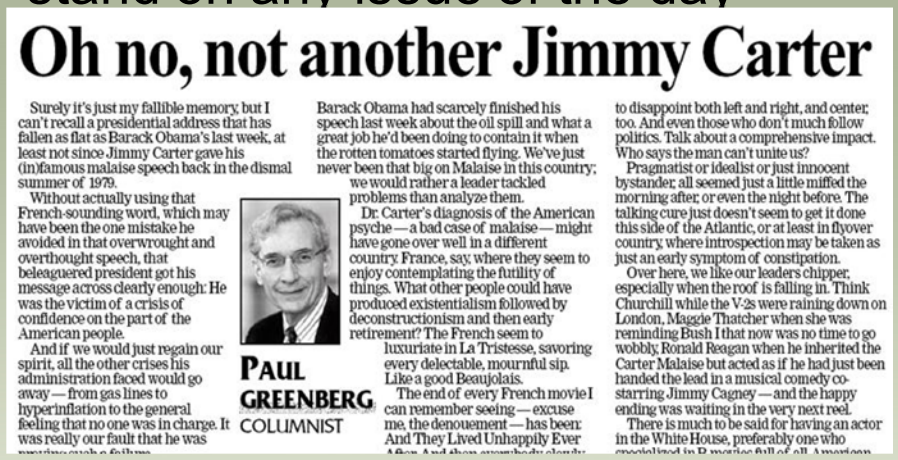
- **COLUMNS**
- Express the columnists views or stand on any issue of the day



Oh no, not another Jimmy Carter

Surely it's just my fallible memory, but I can't recall a presidential address that has fallen as flat as Barack Obama's last week, at least not since Jimmy Carter gave his (in)famous malaise speech back in the dismal summer of 1979.

Without actually using that French-sounding word, which may have been the one mistake he avoided in that overwrought and overthought speech, that beleaguered president got his message across clearly enough: He was the victim of a crisis of confidence on the part of the American people.

And if we would just regain our spirit, all the other crises his administration faced would go away — from gas lines to hyperinflation to the general feeling that no one was in charge. It was really our fault that he was

PAUL GREENBERG
COLUMNIST

Barack Obama had scarcely finished his speech last week about the oil spill and what a great job he'd been doing to contain it when the rotten tomatoes started flying. We've just never been that big on Malaise in this country; we would rather a leader tackled problems than analyze them.

Dr. Carter's diagnosis of the American psyche — a bad case of malaise — might have gone over well in a different country. France, say, where they seem to enjoy contemplating the futility of things. What other people could have produced existentialism followed by deconstructionism and then early retirement? The French seem to luxuriate in La Tristesse, savoring every delectable, mournful sip. Like a good Beaujolais.

The end of every French movie I can remember seeing — excuse me, the denouement — has been: And They Lived Unhappily Ever

to disappoint both left and right, and center, too. And even those who don't much follow politics. Talk about a comprehensive impact. Who says the man can't unite us?

Pragmatist or idealist or just innocent bystander, all seemed just a little miffed the morning after, or even the night before. The talking cure just doesn't seem to get it done this side of the Atlantic, or at least in flyover country, where introspection may be taken as just an early symptom of constipation.

Over here, we like our leaders chipper, especially when the roof is falling in. Think Churchill while the V-2s were raining down on London, Maggie Thatcher when she was reminding Bush I that now was no time to go wobbly, Ronald Reagan when he inherited the Carter Malaise but acted as if he had just been handed the lead in a musical comedy co-starring Jimmy Cagney — and the happy ending was waiting in the very next reel.

There is much to be said for having an actor in the White House, preferably one who

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https://duanegraham.wordpress.com/tag/ronald-reagan/

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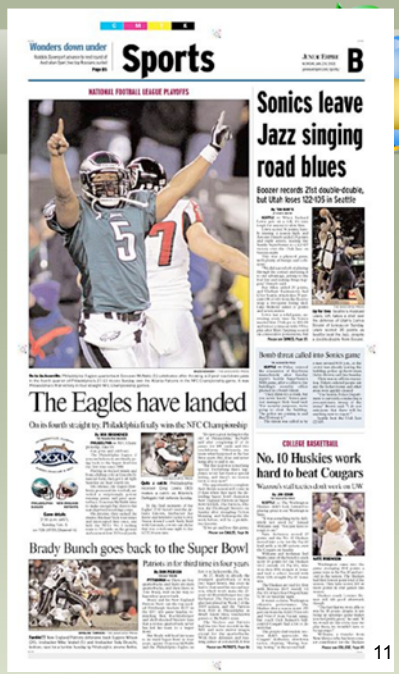
- **SPORTS NEWS**
- Gives us news on the result of national and international games and their advance reports on schedules



Wonders down under

Sports B

NATIONAL FOOTBALL LEAGUE PLAYOFFS

Sonics leave Jazz singing road blues

Boozer records 21st double-double, but Utah loses 122-105 in Seattle

Bomb threat called into Sonics game

The Eagles have landed

On its fourth straight try, Philadelphia finally wins the NFC Championship

COLLEGE BASKETBALL

No. 10 Huskies work hard to beat Cougars

Brady Bunch goes back to the Super Bowl

Patriots in for third time in four years

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- **READERS' OPINION / LETTERS TO THE EDITOR**
- Publishes opinion, reactions, comments

Letters to the Editor

Congress must act to lift restrictions on coastal drilling

To the editor:

As a 15-year-old, I eagerly look forward to the day when I will be able to drive. I stand with the rest of my peers awaiting our driver's licenses. But with the price of gas going up, a driver's license doesn't do you much good if you cannot afford the gas.

President Bush has finally made a step to resolve this problem. On July 14, he lifted the executive embargo against coastal drilling, a bill put in place by his father in 1990. Experts believe that the Outer Continental Shelf alone could produce around 18 billion barrels of oil. That would be enough to match America's current oil production for almost 10 years, which would mean gas would have more availability at an affordable rate.

Unfortunately, Congress has restricted access to key parts of the OCS. Advances in technology have now made it possible to conduct oil exploration and drilling safely. Removing the executive bill isn't going to be enough; Congress needs to remove its restriction, and they don't seem to be in any hurry.

They may not feel the drain in their pocketbooks, but most Americans do and the time has come to remove the "outdated and counterproductive" bill and help ease America's distress.

There is no immediate relief to the gas issue. President Bush even acknowledged it will take time for full productivity.

I applaud our president's effort to finally help lower the price of gas and I hope that Congress will follow suit. Immediate help is, unfortunately, out of grasp, but not our hope for the future. Congress must act now!

Amy Buchmeyer
Mukwonago

Letters should be typewritten, signed and include phone number and address so that we may verify authenticity. Neither phone number nor address will be printed when letters appear. We reserve the right to edit letters for length and clarity. Letters should be sent to: Editor, The Freeman, P.O. Box 7, Waukesha, WI 53187. Or fax us at 542-9256. Or e-mail letters@conleynet.com.

Sound Off

President Bush

I'd like to make my comment about the Victor Davis Hanson column, ("Flip-flopping Obama embraces agenda of an unpopular president"). The media and the Democrats have made President Bush an unpopular president ... He's done a hell of a lot. He protected his country from 9-11. The Democrats, they haven't done ... anything for this country. They put us in a problem with the high prices with fuel and everything else, causing the airlines to possibly go bankrupt. They prevented us from drilling. When he is finished with his presidency, Bush will go down as a very, very effective president to get things done that the public doesn't know about.

So Mr. Hanson, if you want Barack Obama in, you're going to get nothing and you're going to increase your taxes. Don't be sorry and just say you wish Bush was back. ...

Ethanol

I would like to say I wonder why people are so enamored with ethanol. It is totally useless. It doesn't lower the cost of gas at all. If anything, it certainly raised all the food prices. It costs more to produce ethanol than it does to produce the gasoline. And on top of that, you can't transport it through normal pipelines, it has to be trucked. So we're actually using three times more fuel to prepare ethanol than we are to bring it to market.

On top of that, the gas mileage is quite a bit less. There is no reason to manufacture ethanol at all. It's a waste of time and it's raising the cost of food. So let's get off the ethanol bandwagon.

SOUND OFF
Phone: 513-2641
E-mail: soundoff@conleynet.com
Mail: Freeman, Attn. Sound Off, 801 N. Barstow St., Waukesha, WI 53187

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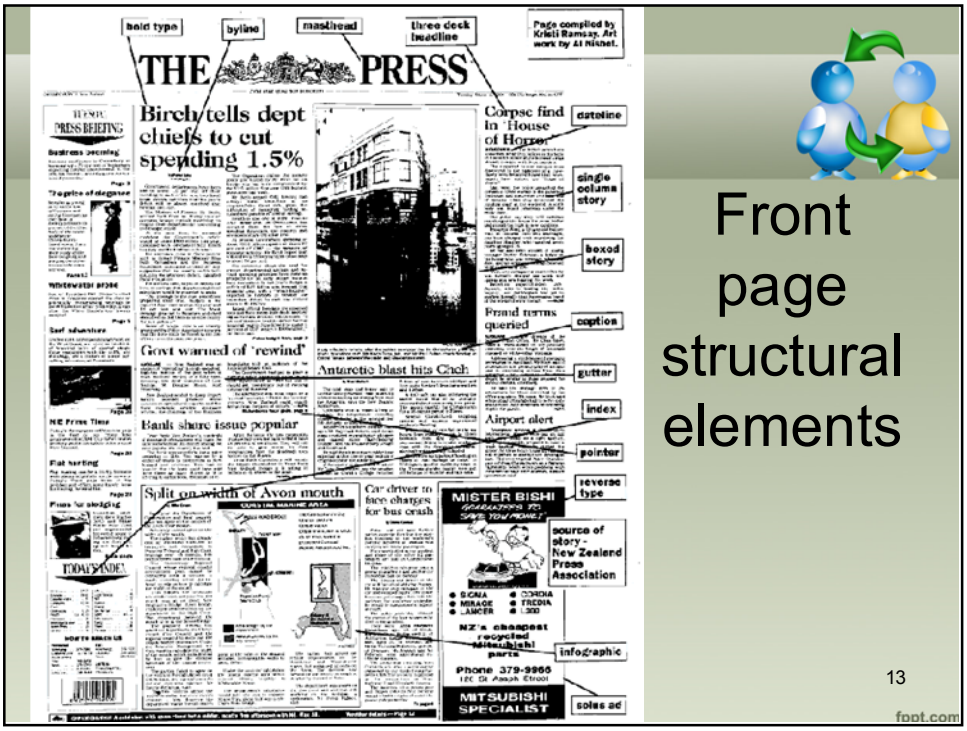
bold type
byline
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three deck headline
Page compiled by Kristi Ramsay. Art work by Al Nisbet.
THE PRESS
Birch tells dept chiefs to cut spending 1.5%
Corpse find in 'House of Horror'
dateline
single column story
boxed story
caption
gutter
index
pointer
reverse type
source of story - New Zealand Press Association
infographic
sales ad
Fraud terms queried
Govt warned of 'rewind'
Antarctic blast hits Chch
Airport alert
Bank share issue popular
Split on width of Avon mouth
Car driver to face charges for bus crash
MISTER BISHI
MITSUBISHI SPECIALIST
Front page structural elements
13
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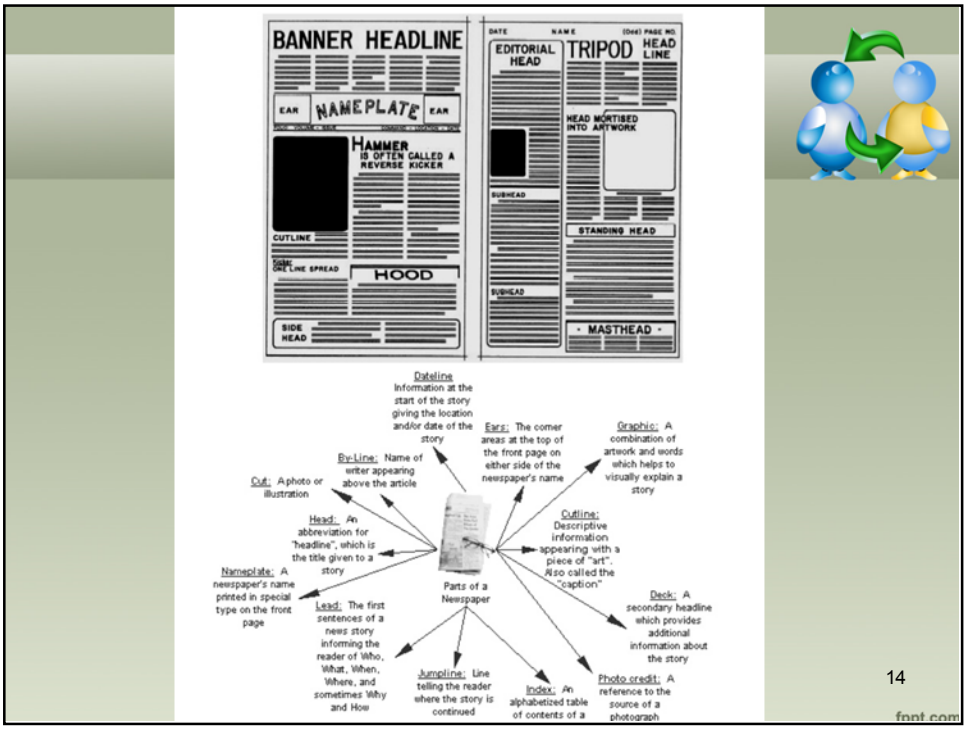
BANNER HEADLINE
EAR
NAMEPLATE
EAR
HAMMER
IS OFTEN CALLED A REVERSE KICKER
CUTLINE
ONE LINE SPREAD
HOOD
SIDE HEAD
DATE
NAME
(Desk) PAGE NO.
EDITORIAL HEAD
TRIPOD
HEAD LINE
HEAD MORTISED INTO ARTWORK
SUBHEAD
STANDING HEAD
SUBHEAD
- MASTHEAD -
Dateline: Information at the start of the story giving the location and/or date of the story
Ears: The corner areas at the top of the front page on either side of the newspaper's name
Graphic: A combination of artwork and words which helps to visually explain a story
By-Line: Name of writer appearing above the article
Cut: A photo or illustration
Head: An abbreviation for "headline", which is the title given to a story
Cutline: Descriptive information appearing with a piece of "art". Also called the "caption"
Nameplate: A newspaper's name printed in special type on the front page
Parts of a Newspaper
Deck: A secondary headline which provides additional information about the story
Lead: The first sentences of a news story informing the reader of Who, What, When, Where, and sometimes Why and How
Jumpline: Line telling the reader where the story is continued
Index: An alphabetized table of contents of a
Photo credit: A reference to the source of a photograph
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Nameplate and date

a newspaper's name printed in special type on the front page

Newspaper name
The Pittsburgh Press
Date: WEDNESDAY, MARCH 7, 1990
Page If not on continuous pages, cite first page followed by +
A4
The Pittsb
Article
Bills target Lake Erie mussels
Author
By Lee Bowman
The Pittsburgh Press
WASHINGTON -- A prolific breed of mussel from Eastern Europe is causing environmental havoc in the Great Lakes, prompting a group of lawmakers to propose a $40 million counterattack.
To meet the threat of inch-long mollusks known as zebra mussels for the stripes on their shells, Pennsylvania Republican Sens. John Heinz and Arlen Specter, and Sen. John Glenn, D-Ohio, yester-
home, and with a single female able to produce 40,000 eggs a year, the mussels are crowding out other aquatic life and clogging water intake pipes on Lake Erie.
The U.S. Fish and Wildlife Service estimates the mussels could cost the commercial and sport fishing industries on Erie Lake alone $2 billion during the next decade; economic and environmental damage to the entire Great Lakes basin could exceed $5 billion.
The legislation introduced yesterday would set up

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- Index – alphabetized table of contents
- Head – abbreviation from headline – title of article
- By-line – name of writer appearing above the article
- Cut – a photo or illustration
- Caption / Cutline – information attached to image
- Deck – a secondary headline which provides additional information
- Jumpline – line telling the reader where the story is continued

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TYPES OF ARTICLES

- **A feature article** is an article that is about "softer" news. A feature may be a profile of a person who does a lot of volunteer work in the community or a movie preview. Feature articles are not considered news stories.
- **An editorial** is an article that contains the writer's opinion. Editorials are usually run all together on a specific page of the paper and focus on current events. Editorials are not considered news stories.

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- **A column** is an article written by the same person on a regular basis.
- A columnist (the writer of the column) writes about subjects of interest to him/her, current events or community happenings.
- Columns are not considered news stories.
- It deals specifically with a particular field of interest, or broadly with an issue or circumstance of far-reaching scope.
- They appear with by-lines on a regular basis (daily, weekly, etc.).
- They may be written exclusively for one newspaper or magazine; they may be marketed by a syndicate, or they may be self-syndicated by the author.

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- **Essay** — A short, literary, nonfiction composition (usually prose) in which a writer develops a theme or expresses an idea.
- **Evergreen** — A timeless article that editors can hold for months and publish when needed. They need little or no updating.
- **Exposè** — These articles use in-depth reporting with heavy research and documentation. Used to expose corruption in business, politics or celebrities. Also called the investigative article

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- **Filler** — Short non-fiction items, usually just under 300 words used to fill in space on a page of a magazine or newspaper
- **How-to** — How-to articles help people to learn how to do something. They provide step-by-step information for the reader.

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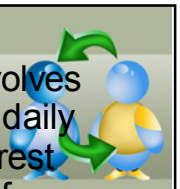

- **Human interest story** — An article that involves local people and events and can be sold to daily and some weekly newspapers. Human interest elements, such as anecdotes or accounts of personal experiences, can support ideas in magazine articles as firmly as facts or statistics. Also called "true-life" stories.
- **Interview** —This feature story type article includes the text of the conversation between two or more people, normally directed by the interviewer. Interviews are often edited for clarity. One common variation is the roundtable--the text of a less organized discussion, usually between three or more people.

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- **Op-Ed** — Articles that run opposite the editorial page. They are a response to current editorials and topical subjects. Political op-eds are the most common, but they don't have to be limited to politics. They must, however, reflect items that are current and newsworthy.
- **Personal experience** — An article in which the writer recounts an ordeal, process, or event he has undergone.
- **Personality Profile** — A personal or professional portrait--sometimes both-- of a particular individual.

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- **Seasonal** — An article written about a holiday, season of the year, or timely observance. This kind of article must be submitted months in advance of the anticipated publication date .
- **Service Article** — An article about a consumer product or service; it outlines the characteristics of several of the same type of commodity. The aim is to help the consumer make the best selection possible.

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- **Sidebar** — A short feature that accompanies a news story or magazine article. It elaborates on human interest aspects of the story, explains one important facet of the story in more depth, or provides additional factual information--such as a list of names and addresses--that would read awkwardly in the body of the article. Can be found in a box, separated from the main article on the side or bottom.
- **Travel literature** — Travel articles inform and enlighten the reader through facts about a region's landscape, scenery, people, customs, and atmostphere.

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NEWS STORY

- News stories deal with the timeliness and immediacy of breaking news, while feature articles are news stories that deal with human interest topics.
- A **NEWS** article is an article published in a print or Internet news medium such as a newspaper, newsletter, news magazine, or news-oriented website that discusses current or recent news of either general interest (i.e. daily newspapers) or on a specific topic (i.e. political or trade news magazines, club newsletters, or technology news websites).

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- A news article can include accounts of eyewitnesses to the happening event.
- It can contain photographs, accounts, statistics, graphs, recollections, interviews, polls, debates on the topic, etc.
- Headlines can be used to focus the reader's attention on a particular (or main) part of the article.
- The writer can also give facts and detailed information following answers to general questions like ***who, what, when, where, why*** and ***how***.

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- Quoting references can also be helpful.
- References to people can also be made through written accounts of interviews and debates confirming the factuality of the writer's information and the reliability of his source.
- The writer can use redirections to ensure that the reader keeps reading the article and also draws his attention to other articles.
- For example: - phrases like "continued on page x …" redirects the reader to page number x where the article is continued.
- Conclusions also are very important ingredients for newspaper articles.

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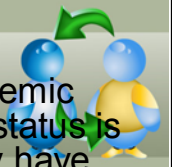
Other types of articles



- **Academic** — An academic article is an academic paper published in a journal. An academic's status is usually dependent on how many articles they have had published, and also the number of times their articles are cited by other articles.
- **Blog** — Some styles of blogging are more like articles. Other styles are written more like entries in a personal journal.
- **Encyclopedia** — In an encyclopedia or other reference work, an article is a primary division of content.
- **Marketing** — An often thin piece of content which is designed to draw the reader to a commercial website.
- **Usenet** — Usenet articles are e-mail like messages posted to share Usenet newsgroup.

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Characteristics of well-written articles

- The piece is a factual account of a newsworthy event.
- The writer is objective and shows all sides to an issue.
- The sources for this news story are identified and are reliable.

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Sources

- Tim Harrower, Julie Elmer series of books

  The Newspaper Designer's Handbook, 2008, McGraw-Hill

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